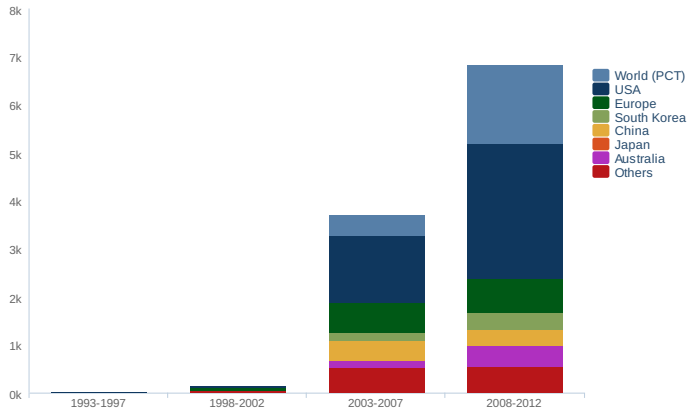
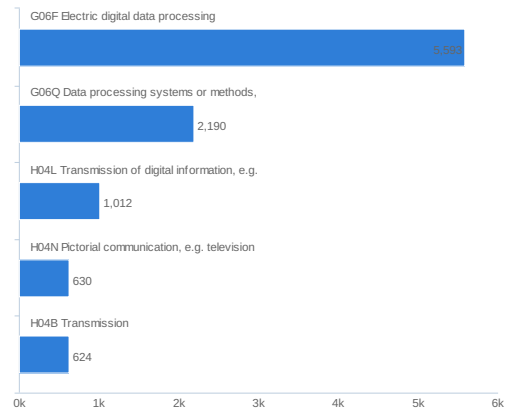


Google

Region of Applications for Patents



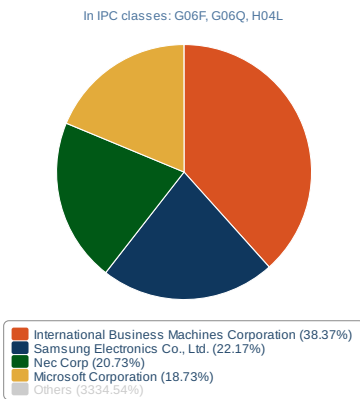
Technology Areas (Top 5)



Details

10701 Total applications published	2814 66% issue rate Total US patents issued	244 17% issue rate Total EP patents issued	Jul 25, 2013 Most recent publication
8687 published in the last three years	2551 issued in the US in the last 3 years	239 issued in the EP in the last 3 years	
Jun 23, 1993 earliest filing	3839 published in the US in the last 3 years	1196 published in the EP in the last 3 years	
25702 total forward citations	0 expired/abandoned US patent	0 expired/abandoned EP patent	

Competition Landscape



Top Patents (by Forward Citations)

#PATENT	TITLE	FILING DATE	ISSUE DATE	CITED #
US2004019523	Method and system for providing filtered and/or masked advertisements over the internet	Mar 14, 2003	Jan 29, 2004	24
US2011252016	Providing relevance-ordered categories of information	Jun 20, 2011	Oct 13, 2011	21
US7647299	Serving advertisements using a search of advertiser web information	Jun 30, 2003	Jan 12, 2010	19
US6678681	Information extraction from a database	Mar 09, 2000	Jan 13, 2004	18
US6529903	Methods and apparatus for using a modified index to provide search results in response to an ambiguous search query	Dec 26, 2000	Mar 04, 2003	18
US2006206264	Combined map scale and measuring tool	Jul 12, 2005	Sep 14, 2006	18
US2004059708	Methods and apparatus for serving relevant advertisements	Dec 06, 2002	Mar 25, 2004	18
US6615209	Detecting query-specific duplicate documents	Oct 06, 2000	Sep 02, 2003	17
US2003046161	Methods and apparatus for ordering advertisements based on performance information and price information	Mar 29, 2002	Mar 06, 2003	17
US6615209	Detecting query-specific duplicate documents	Oct 06, 2000	Sep 02, 2003	17

Top Inventors (Top 8)

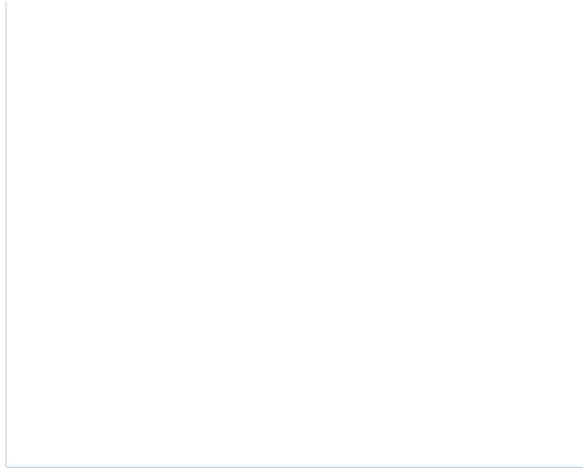
NAME	COUNTRY	PATENT #
Leyh, Arthur C.	US	54
Stewart, Kenneth, A.	US	33
Love, Robert, T.	US	31
Badros, Gregory Joseph	US	25
Classon, Brian, K.	US	23
Baluja, Shumeet	US	21
Cudak, Mark, C.	US	18
Zhuang, Xiangyang	US	18

Recent Publication (Top 8)

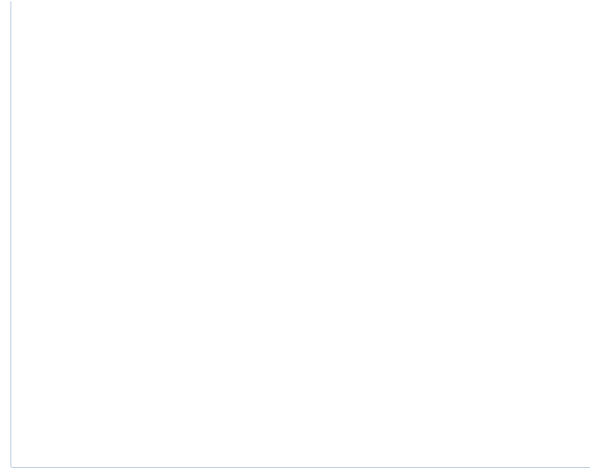
# PUBLICATION	TITLE	FILING DATE	PUB DATE	IPC
DE112011103486	Kontinuierliche anwendungsausführung zwischen mehreren vorrichtungen	Oct 06, 2011	Jul 25, 2013	G06F
AU2008232558	Determining advertising conversion	Mar 31, 2008	Jul 25, 2013	G06Q
AU2010279248	Facial recognition with social network aiding	Aug 06, 2010	Jul 25, 2013	G06F
AU2012204287	Displaying phone number on the landing page based on keywords	Jan 06, 2012	Jul 25, 2013	G06Q
WO2013067327	Method and apparatus for image compression storing encoding parameters in 2d matrices	Nov 02, 2012	Jul 25, 2013	H04N
WO2013106984	Learning painting styles for painterly rendering	Jan 16, 2012	Jul 25, 2013	G06T
WO2013109335	Methods and systems for processing a video for stabilization using dynamic crop	Nov 12, 2012	Jul 25, 2013	G06T
WO2013109494	Techniques for generating outgoing messages based on language, internationalization, and localization preferences of the recipient	Jan 14, 2013	Jul 25, 2013	H04J

Google

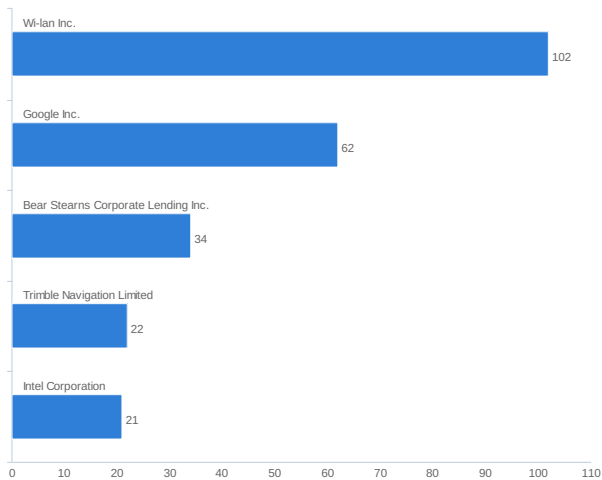
Oppositions Received



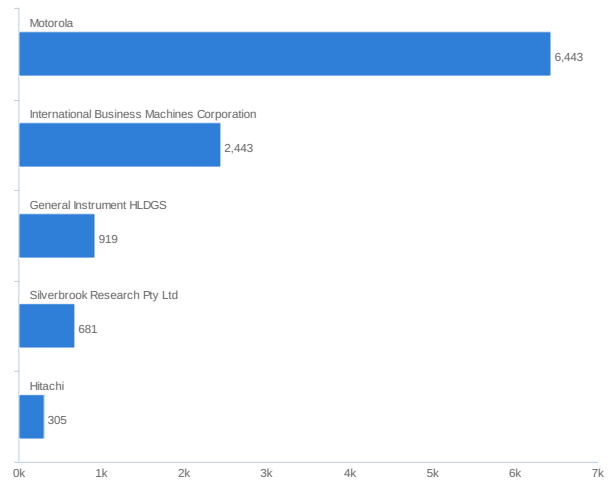
Oppositions Sent



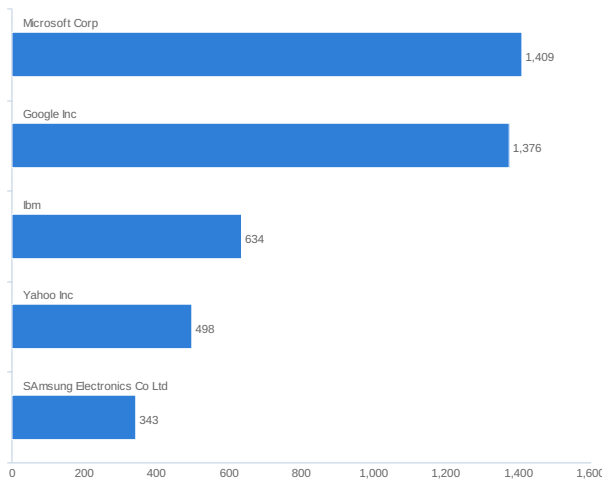
Patent (Applications) Acquired



Patent (Applications) Transferred



Forward Citation



Backward Citation

